



MAGIC WRAPITAQ

4 mil wrapping paper
(satin)

PRINTER COMPATIBILITY



DESCRIPTION

Magic WRAPITAQ is a 4 mil, durable, water resistant paper designed to look and feel like traditional wrapping and wall décor paper. WRAPITAQ is a perfect combination of durability, performance and economy.

PHYSICAL CHARACTERISTICS

Thickness	4 mil
Basis Weight	95 g/m ²
Gloss (60)	18%
Smoothness	40
Brightness	88
Whiteness	104
pH	Acid Free
Optical brighteners	No

**All values are targets*

FEATURES AND BENEFITS

- Easy to fold and wrap
- Flexible, resists cracking when folded or creased
- Image durability
- Superior print conveyance, fast, consistent drying
- Smooth surface offers exceptional print fidelity
- Water resistant

COMMON APPLICATIONS

- Custom wrapping paper
- General posters
- General signage
- Retail advertising

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%