

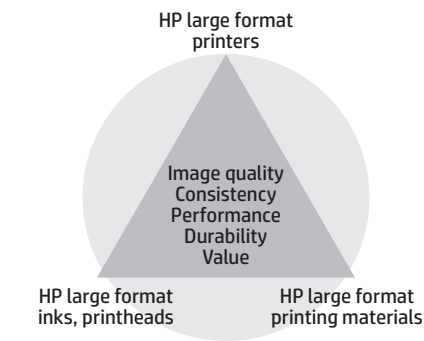


# HP Backlit Polyester Film



**The HP Designjet printing system—the complete solution**

HP Designjet printers, Original HP inks and printheads, Original HP printing materials and HP Scitex printers, are designed to work together as a system to provide reliable, consistent results with every print.



## Create vibrant, high-impact backlits.

**Create sharp, vibrant, high-impact backlits**

Create high-impact backlits with the sharp, vibrant colour that commands attention. With a specially engineered porous coating, this polyester backlit film achieves superb ink adhesion to produce razor-sharp images.

**Maintain high productivity**

Keep peak productivity with this high-performance film. With a high-end polyester base and compatibility with HP Latex Inks, this film provides a sturdy construction and quick-dry performance to help you move quickly to lamination and display.

**Impress your customers**

Respond quickly and impress your customers. Using HP Latex Inks, prints come out completely dry. Move right on to lamination without losing precious time. And for environmentally conscious customers—this printing material is recyclable

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Specially engineered porous coating
	Backlit displays	Superb ink adhesion and razor-sharp images
	POP and retail displays	Thick construction with a high-end polyester base
	Photo enlargements	Excellent dimensional stability
		Easy to handle and install
		Recyclable <sup>1</sup> alternative

Technical specifications



HP Backlit Polyester Film

Weight	285 g/m² per ISO 536 Test Method			
Thickness	220 microns/8.7 mil per ISO 534 Test Method			
Opacity	Greater than or equal to 77% per TAPPI T-425 Test Method, greater than or equal to 74% per ISO 2471 Test Method			
Brightness	Greater than or equal to 86% per TAPPI T-452 Test Method			
Whiteness	115 per CIE Ganz 82 Test Method, 110 per ISO 11476 Test Method			
Finish	Matte			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	20 to 80% RH			
Water resistance	Water resistant <sup>3</sup>			
Dry time	Instant			
Lamination	Yes, hot or cold			
Shelf life	2 years, unopened in original packaging			
Storage temperature	0 to 40° C / 32 to 104° F			
Storage humidity	5 to 80% RH			
Recyclability	Recyclable through the HP Large Format Media take-back program <sup>1</sup>			
Country of origin	Product of United States			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	CR660A	914 mm x 30,5 m (36 in x 100 ft)	848412009453	North America, Europe, Asia
	CR661A	1067 mm x 30,5 m (42 in x 100 ft)	848412009460	North America, Europe, Asia
	CR662A	1372 mm x 30,5 m (54 in x 100 ft)	848412009477	North America, Europe, Asia
	CR663A	1524 mm x 30,5 m (60 in x 100 ft)	848412009484	North America, Europe, Asia

HP large format printing materials are free from defects in materials and workmanship.

<sup>1</sup> HP Large Format Media take-back program availability varies. Recycling programs may not exist in your area.

