

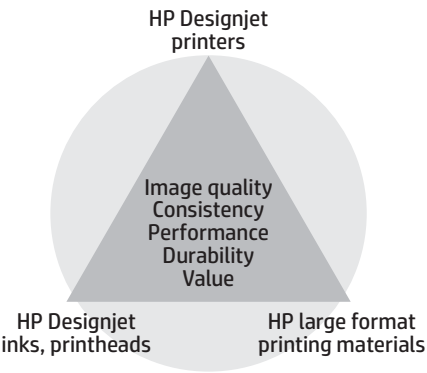


HP Professional Matte Canvas



The Designjet printing system— the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Museum-quality, matte-finish prints, less scrap

Produce museum-quality prints with less scrap

Show your work at its best. See exquisite, museum-quality results, print after print. See more possibilities with a larger color gamut, especially for reds. And enjoy less scrap with a more consistent base fabric and uniform matte finish.

Make a lasting impression

Make sure your works of art withstand the test of time. HP Professional Matte Canvas and Original HP pigment inks produce durable, water-resistant,¹ long-lasting prints.

Maintain an easy, smooth workflow

To provide trouble-free printing, Original HP media is designed together with HP Designjet printers. Choose from a wide variety of compatible laminates, use HP ICC profiles, and stretch, fold, mount this flexible material—without cracking the image.

Target customers	Applications	Benefits
Fine artists	Fine-art reproductions	Reduced scrap enabled by a more consistent base fabric
Professional photographers	Digital art originals	Larger color gamut, especially for reds
Art reproduction houses	Landscape or portraiture photography	Smooth bright white, matte finish
Graphics-oriented print service providers		Water-resistant, ¹ long-lasting prints
		Wide variety of compatible laminates (especially water-based liquid laminates)
		Flexible finish resists cracking for easier mounting
		HP ICC profiles for high-quality, consistent results from print to print

¹ Water resistant with Original HP 771 Vivid Photo Inks, or HP 91 or HP 70 Photo Inks. Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method.

Technical specifications



HP Professional Matte Canvas

Weight	430 g/m ² per ISO 536 Test Method			
Thickness	558 microns/22 mil per ISO 534 Test Method			
Opacity	Greater than 98% per TAPPI T-425 Test Method, 100% per ISO 2470 Test Method			
Brightness	96% per TAPPI T-452 Test Method, 106% per ISO 2470 Test Method			
Whiteness	110 per CIE Ganz 82 Test Method, 131 per ISO 11476 Test Method, 130 per ISO 11475 Test Method			
Finish	Matte			
Operating temperature	15 to 30° C / 59 to 95° F			
Operating humidity	30 to 70% RH			
Display permanence (Indoor home or office)	Up to 200 years with Original HP 771 Vivid Photo Inks, or HP 91 or HP 70 Photo Inks, or HP 83 UV inks ²			
Display permanence (Commercial in-window, unlaminated)	Up to 3 years with Original HP 70 Photo Inks; up to 1 year with HP 91 Photo Inks ³			
Display permanence (Commercial in-window, laminated)	Up to 5 years with Original HP 771 Vivid Photo Inks or HP 91 Photo Inks ³			
Water resistance	Water resistant with Original HP 771 Vivid Photo Inks, or HP 91 or HP 70 Photo Inks ⁴			
Dry time	Quick-dry to touch (at 23° C, 50% RH)			
Lamination	Yes, water-based liquid laminates			
Shelf life	1 year, unopened in original packaging			
Storage temperature	10 to 35° C / 50 to 77° F			
Storage humidity	25 to 80% RH			
Country of origin	Product of United States			
Ordering information	Product numbers	Roll sizes	UPC Codes	Region
	Q8673B	610 mm x 15,2 m (24 in x 50 ft)	848412013504	Americas, Europe
	Q8671A	914 mm x 15,2 m (36 in x 50 ft)	848412013511	Americas, Europe
	Q8674A	1067 mm x 15,2 m (42 in x 50 ft)	848412013528	Americas, Europe
	Q8672A	1524 mm x 15,2 m (60 in x 50 ft)	848412013535	Americas, Europe
Warranty	BMG large format printing materials are free from defects in materials and workmanship.			

² Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media.

³ Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6000 Lux/12 hr day.

⁴ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method.

